



Gabriella Karacsonyi

Senior Digital Product Designer with extensive experience in both fast-paced agency environments and as the solo designer in a B2B startup. I bring a versatile skill set with a passion for solving complex problems and bridging the gap between UX Design and Engineering.

KEY SKILLS

End-to-End Design

User Research

UX & UI Design

HTML & CSS

Design Strategy

Design Systems

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[LinkedIn](#)

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EXPERIENCE

Feb 2021 - Present

Makersite
Munich / Remote

Senior Product Designer

- Led end-to-end UX design efforts as the solo designer in a B2B startup, balancing user and business needs with technically feasible solutions
- Developed and maintained a comprehensive design system and style guide, integrating accessibility standards
- Conducted user research and usability testing to refine product features
- Contributed to team growth, hiring and mentoring two designers

Feb 2020 - Jan 2021

C3 Creative Code
& Content - Munich

UI/UX Designer

Delivered UX/UI design solutions for websites and applications within an agile setting for a diverse client portfolio. Built design systems, created style guides, digital content and UX specifications.

Aug 2019 - Jan 2020

Funct
Munich

UX Designer

Designed websites and interactive touchscreens for events.
Created infographics, animations, and digital content.

Apr 2019 - Present

Self-Employed
Munich

Freelance Designer

Following the relocation to Germany managed digital design projects, specializing in web design and branding.

2014 - 2019

Lounge Design /
TRIGO C.E.E. /
Isobar Hungary -
Budapest, Hungary

Graphic Designer / Art Director

In the first five years of my career, I worked on a range of design projects in both fast-paced agency environments and corporate settings. This experience included responsive web design, advertising campaign visuals, branding, and multimedia content production.

INTERNSHIPS

Red egg

Stuttgart | Sept 2013 - Dec 2013

BlackBox/Open

Nuremberg | Oct 2012 - Mar 2013

Meterware

Bremen | Oct 2011 - Jan 2012

EDUCATION

NN/G Exams

The One-Person UX Team, User Interviews

Remote | 2024

Udacity Nanodegrees

UX Designer, Frontend Developer

Remote | Between 2017 - 2022

MOME (Moholy-Nagy University of Art and Design)

CODE Course, Graphic Design BA

Budapest, Hungary | 2009 - 2012

HFK Bremen

Erasmus Semester in Integrated Design

Bremen, Germany | 2011

LANGUAGES

English

Professional Language Skills (C1)

German

Professional Language Skills (C1)

Hungarian

Native Proficiency